



## New: LexisNexis®

**Do you need reliable, up-to-date information from renowned sources? Do you want to receive this information in a quick and precise manner? With the new LexisNexis® news and business service, you will find your information quickly and efficiently from more than 35,000 leading sources.**

### **The right information quickly and efficiently**

Looking for news, financial annual reports, biographies, company-, country-, or market information? LexisNexis® is designed to search many different sources of information simultaneously in a quick and efficient manner. LexisNexis® has over 35,000 sources and Content Specific Search forms to enable you to find information from the right sources in an instant!

### **News sources**

Looking for local, national or international news?

LexisNexis® can provide you with leading national and international news-papers, journals and magazines e.g. The Financial Times, The New York Times, The Guardian, Frankfurter Allgemeine Zeitung, El Pais, The Economist, De Telegraaf and De Standaard. LexisNexis® has the largest news and business database and can therefore provide you with the most comprehensive coverage of your market.

### **Follow the daily news**

Do you want to receive daily news reports on topics that are of interest to you? LexisNexis® can provide daily news reports to your desktop every morning. All you need to do is create an alert on LexisNexis®. This alert will provide you with the most important news items relevant to your market every day. Therefore enabling you to respond to changes faster, detect new opportunities and stay ahead of your competitors.

### **Fast and easy**

Gain competitive edge by improving the quality of your business pitches and increase new business conversions by ensuring your employees have fast access to comprehensive and reliable information. Free up your planning time – LexisNexis® has been designed to meet your needs. With simple navigation, quick searching and rapid results delivered directly to your desktop, LexisNexis® will speed up the way you work – giving you more time for your other work.

*"I need reliable,  
timely information about  
my market and  
competitors"*





*"I need background information very urgently to complete this article"*

*"What is the public opinion about bill I proposed last week?"*

*"I need more financial data about these clients"*

## Why Use LexisNexis®?

### Monitor Your Competitors

Make sure that you are ahead of your competitors by keeping up-to-date on their activities. Set up a saved search to run on a daily, weekly or monthly basis so you are always first to know key competitor developments and activities.

### Track Industry Trends

Read all the latest industry news and trends in your chosen trade journals and newspapers be they local, national or global in coverage. Choose from over 12,000 different newspapers, trade press and journals. Plan your market strategy armed with the latest trends, facts and figures.

### Prospecting

You can easily select the most important prospects by using the business information on LexisNexis®. This information includes financial results, industry trends, important contacts and the latest press articles.

### Due Diligence/Know Your Customer

Are you sure you know who you are dealing with? Minimise the risk to your Company by evaluating and carrying out Due Diligence for any individual or business that you dealing with. With LexisNexis® you can also make sure that you are compliant in our current regulatory environment.

### Media Intelligence/Reputation

What is your Company's press coverage like? Do you need to monitor how your Company is performing? Use LexisNexis® to monitor and adapt your communication programmes to ensure you receive maximum press coverage.

### Deep Research

Support research, through leading articles and general executive projects with market-grounded intelligence, thus enhancing corporate credibility and general perception.

### General Awareness

Track and disseminate targeted industry, client and competitor information, ensuring your employees receive relevant and actionable content to give them that competitive edge!

### Interest?

Please contact us to make an appointment with one of our sales representatives. They will be happy to show you the benefits and advantages your company can enjoy by using LexisNexis® as well as how you can obtain the information that is important to your company.

